

Math-2

Lesson 5-3

Factoring Quadratics with Lead
Coefficient Not = 1,
Irrational and Complex Conjugates

Factor the quadratic equations.

$$y = 3x^2 + 15x - 42$$

$$y = 5x^2 - 15x - 20$$

$$y = 3(x + 7)(x - 2)$$

$$y = 5(x - 4)(x + 1)$$

What if there is no common factor AND the lead coefficient is NOT equal to 1? $y = ax^2 + bx + c$

(These come from multiplying binomials that also do not have lead coefficients of 1.)

$$y = (2x + 1)(x + 3)$$

Use the “box method” to multiply the binomials

$$y = 2x^2 + 7x + 3$$

| | | |
|----|-----------------|----|
| | x | 3 |
| 2x | 2x ² | 6x |
| 1 | x | 3 |

Notice a nice pattern when you multiply these binomials

$$y = (2x + 1)(x + 3)$$

$$y = 2x^2 + 7x + 3$$

“right plus right” *does not* add up to 7, but notice something.

Left times left is left

Right times right is right

$$(2x + 1)(x + 3)$$

$6x$

x

$$6x + x = 7x$$

$$2x^2 + 7x + 3$$

$$2 * 3 = 6$$

Are there any other factors of 6 that add up to 7?

$$1 + 6 = 7$$

$$6 = 1 * 6$$

Multiply 1st times Last $2 * 15 = 30$

$$2x^2 + 13x + 15$$

$$10 + 3 = 13$$

$$30 = 10 * 3$$

Are there any other factors of 30 that add up to 13?

This tells us to break

13x into 10x + 3x

$$2x^2 + 13x + 15$$

$$2x^2 + 10x + 3x + 15$$

| | | |
|----|-----------------|-----|
| | x | 5 |
| 2x | 2x ² | 10x |
| 3 | 3x | 15 |

These are all of the terms in “the box”

Multiply 1st times Last

$$4x^2 + 13x + 10 \quad 4 * 10 = 40$$

$$8 + 5 = 13 \quad \text{Other factors of 40 that add up to 13?}$$

$$40 = 8 * 5$$

This tells us to break

13x into 8x + 5x

$$4x^2 + 13x + 10$$

$$4x^2 + 8x + 5x + 10$$

These are all of the terms in "the box"

| | | |
|---|-----------------|----|
| | 4x | 5 |
| x | 4x ² | 5x |
| 2 | 8x | 10 |

$$4x^2 + 13x + 10$$

Factored form:

$$\rightarrow (x + 2)(4x + 5)$$

Multiply 1st times Last

These are all of the terms in "the box"

$$3x^2 + 14x + 8 \quad 3 * 8 = 24$$

$$2 + 12 = 14 \quad \text{Other factors of 24 that add up to 14?}$$

$$24 = 2 * 12$$

This tells us to break 14x into 2x + 12x

$$3x^2 + 14x + 8$$

$$3x^2 + 2x + 12x + 8$$

| | | |
|----|-----------------|-----|
| | x | 4 |
| 3x | 3x ² | 12x |
| 2 | 2x | 8 |

$$3x^2 + 14x + 8$$

Factored form:

$$\rightarrow (3x + 2)(x + 4)$$

Factor

$$9 \cdot 10 = \underline{\quad}$$

$$9x^2 - 13x - 10$$

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$$\underline{\quad} * \underline{\quad} = \underline{\quad}$$

$$\underline{\quad} + \underline{\quad} = -13$$

$$12 \cdot 5 = \underline{\quad}$$

$$12x^2 - 16x + 5$$


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$$\underline{\quad} * \underline{\quad} = \underline{\quad}$$

$$\underline{\quad} + \underline{\quad} = -16$$

Factor

$$\underline{\quad} * \underline{\quad} = \underline{\quad}$$



$$6x^2 - 5x - 6$$

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$$\underline{\quad} * \underline{\quad} = \underline{\quad}$$

$$\underline{\quad} + \underline{\quad} = \underline{\quad}$$

$$\underline{\quad} * \underline{\quad} = \underline{\quad}$$


$$8x^2 - 2x - 3$$


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$$\underline{\quad} * \underline{\quad} = \underline{\quad}$$

$$\underline{\quad} + \underline{\quad} = \underline{\quad}$$

Factor

$$\underline{\hspace{2cm}} * \underline{\hspace{2cm}} = \underline{\hspace{2cm}}$$



$$7x^2 - 12x - 4$$

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| | | |

$$\underline{\hspace{2cm}} * \underline{\hspace{2cm}} = \underline{\hspace{2cm}}$$

$$\underline{\hspace{2cm}} + \underline{\hspace{2cm}} = \underline{\hspace{2cm}}$$

$$\underline{\hspace{2cm}} * \underline{\hspace{2cm}} = \underline{\hspace{2cm}}$$


$$6x^2 - 29x + 9$$

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| | | |

$$\underline{\hspace{2cm}} * \underline{\hspace{2cm}} = \underline{\hspace{2cm}}$$

$$\underline{\hspace{2cm}} + \underline{\hspace{2cm}} = \underline{\hspace{2cm}}$$

Standard form

$$y = 2x^2 + 7x + 3 \quad \text{y-intercept?} \quad (0, 3)$$

Intercept form

$$y = (2x + 1)(x + 3) \quad \text{x-intercepts?}$$

According to the zero product property, if: $x + 3 = 0$
then: $y = 0$

$$\begin{array}{r} -3 \quad -3 \\ x = -3 \end{array}$$

then one x-intercept is: $(-3, 0)$

And if: $2x + 1 = 0$ then: $y = 0$

$$\begin{array}{r} -1 \quad -1 \\ 2x = -1 \\ \div 2 \quad \div 2 \\ x = -\frac{1}{2} \end{array}$$

The other x-intercept is: $(-\frac{1}{2}, 0)$

Standard form

$$y = 6x^2 - 5x - 6 \quad \text{y-intercept?} \quad (0, -6)$$

Intercept form

$$y = (3x + 2)(2x - 3) \quad \text{x-intercepts?}$$
$$\left(-\frac{2}{3}, 0\right) \quad \left(\frac{3}{2}, 0\right)$$

$$y = 8x^2 - 2x - 3 \quad \text{y-intercept?} \quad (0, -3)$$

Intercept form

$$y = (2x + 1)(4x - 3) \quad \text{x-intercepts?}$$
$$\left(-\frac{1}{2}, 0\right) \quad \left(\frac{3}{4}, 0\right)$$

Standard form

$$y = 7x^2 - 12x - 4 \quad \text{y-intercept?} \quad (0, -4)$$

Intercept form

$$y = (7x + 2)(x - 2) \quad \text{x-intercepts?}$$
$$\left(-\frac{2}{7}, 0\right) \quad (2, 0)$$

$$y = 6x^2 - 29x + 9 \quad \text{y-intercept?} \quad (0, 9)$$

Intercept form

$$y = (2x - 9)(3x - 1) \quad \text{x-intercepts?}$$
$$\left(\frac{9}{2}, 0\right) \quad \left(\frac{1}{3}, 0\right)$$