













 $2x^{2} + 4x + 2$  Always factor out the common factor first.  $2(x^{2} + 2x + 1)$  Now factor the trinomial. 2(x+1)(x+1)



$$x^{2} - 1$$
 "the difference of two squares"  

$$x^{2} + 0x - 1$$
 Two numbers multiplied = (-1)  
and added = 0  
(-1)(+1)  
(x-1)(x+1)  
Conjugate pair (of binomials)  
two binomials whose terms are exactly the same except  
+/- for one pair of terms  

$$(x-1)(x+1) - (-x+1)(x+1)$$







Your turn: factor the following binomials  

$$x^{2}-9 = (x-\sqrt{9})(x+\sqrt{9})$$

$$= (x-3)(x+3)$$

$$x^{2}-6 = (x-\sqrt{6})(x+\sqrt{6})$$
Multiply this out:  $(x+i)(x-i)$   

$$x^{2} - xi + xi - i^{2}$$
Inverse property *i* squared = -1  
of addition!  

$$x^{2} - (-1)$$

$$x^{2} + 1$$

